

The Future of Higher Education in Florida: The Pappas Report

Speaker Biographies

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Reubin O'D. Askew Institute on Politics and Society



Dr. Mark Rosenberg

Dr. Mark Rosenberg is the Chancellor of the State University System (SUS) of Florida. He leads a system of 11 public universities, serving more than 293,000 students, and a budget of nearly \$8.5 Billion. In his capacity as Chancellor, Dr. Rosenberg works directly with the Board of Governors to set the strategic direction of the state university system.

Dr. Rosenberg is a graduate of Miami University of Ohio, where he was Phi Beta Kappa and Omicron Delta Kappa. He received his doctorate in political science and a graduate certificate in Latin American and Caribbean Studies from the University of Pittsburgh. He is the author or co-editor of seven books and a number of scholarly articles. His latest book, *United States and Central America: Geopolitical Realities and Regional Fragility* is a Harvard University project co-authored with Luis Guillermo Solis of Costa Rica. It is scheduled for publication by Routledge early this year.

In November 2005, the Board of Governors named Dr. Rosenberg as Chancellor. With a theme of collaboration and building partnerships, Dr. Rosenberg believes universities can help our state confront the challenges of this century. He places special emphasis on public service and a commitment to excellence. As Chancellor, his efforts and those of his leadership team are committed to three major values: quality; global competitiveness and accountability.

Under Dr. Rosenberg's leadership, Florida's State University System is moving forward. Since early 2006, The 21st Century Technology, Research, and Scholarship Enhancement Act ("the Act"), has been enacted and provides for university-based Centers of Excellence, to give Florida a clear position of leadership in key emerging technology areas with the unique potential for economic and societal impact in the years to come. The 21st Century World Class Scholars Program provides matching funds to state universities to attract nationally-recognized faculty in the areas of the sciences, engineering, and technology and mathematics ("STEM").

In January of this year, the Board released a report by an independent consultant evaluating Florida's university system. Referred to as the "Pappas Report" it marks the beginning of an aggressive initiative called, *Forward By Design*. With the evaluation as catalyst, Dr. Rosenberg and the Board have launched a strategic effort to gather public input and involve all stakeholders in framing the future structure of the university system.



Alceste T. Pappas, PhD

Alceste T. Pappas is President and CEO of the Pappas Consulting Group Inc., a wholly woman owned firm dedicated to serving the planning, governance, management and assessment needs of colleges and universities and non-profit organizations. Dr. Pappas has over 37 years of experience in higher education. While at the University of California, Berkeley, she held positions in the Alumni Association and as Director of Housing and Child Care Services. In 1979, she joined Peat Marwick as a senior consultant and admitted to the partnership in 1984. Dr. Pappas was designated partner-in-charge of KPMG Peat Marwick's consulting services to higher education and non-profit organizations in 1987. In 1992, she formed the Pappas Consulting Group Inc.

Dr. Pappas received the AB and PhD degrees from the University of California, Berkeley. She holds the Master's Degree from Harvard University. She is a prolific author. In January of 1996, John Wiley and Sons published her book, *Reengineering Your Nonprofit Organization: A Guide to Strategic Transformation*. Her book won the "Non Profit Management Association, 1996 Terry McAdam Book Award." She has served on numerous university, non-profit and accreditation boards and is a frequent speaker and seminar presenter to such organizations as NACUBO, SHEEO, etc.

Dr. Pappas has extensive experience in public and private colleges, universities and state-wide higher education systems. She has provided comprehensive services in strategic planning, governance, policy analysis, organizational design, business process re-engineering, benchmarking, economic development, programmatic assessment, and human resources planning. The long list of organizations that have requested her services is testimony to the care and level of professional quality of her services and commitment that she displays to her clients. Last summer she addressed the State Higher Education Executive Officers meeting on the subject: "Local Responses to Global Forces."



Dr. William Clyde Friday

*"[William Friday] is one of the most significant North Carolinians of the 20th century."
William Link, Author "William Friday: Power, Purpose, and American Higher Education"*

William Clyde Friday grew up in the small town of Dallas in Gaston County, North Carolina. He graduated from North Carolina State University with a bachelor's degree in textile engineering in 1941 and served subsequently as a lieutenant in the United States Naval Reserve from 1942 until 1946. After the war, he attended the College of Law at the University of North Carolina at Chapel Hill from where he received his law degree in 1948.

From 1948 until 1951 he served as assistant dean of students at The University of North Carolina at Chapel Hill and in 1951 was named assistant to University President Gordon Gray. In 1956 he was named acting president of the consolidated University system in 1956 and became president later in the year. Dr. Friday served in this position for thirty years until his retirement in 1986. He was the longest-serving University President of the 20th century. During that thirty-year period, he built one of the strongest and most respected university systems in the United States.



J. David Armstrong, Jr.

J. David Armstrong, Jr., is Florida's Chancellor of Community Colleges and Workforce Education (FCCWE). His vision for the system is summarized in the system's slogan: "Putting Minds To Work." Partnerships with the business community on economic development and training the workforce are an important part of the chancellor's values. His primary strategic initiatives include providing access to life-long careers through quality training programs, providing business and industry with qualified workers, and assuring that all students have an opportunity to further their education through the desired level. Through concurrent-use partnerships and the support of innovative delivery mechanisms, he has increased access to vocational, associates, and baccalaureate education.

Chancellor Armstrong holds leadership roles in several statewide organizations including the Florida Chamber of Commerce Board of Governors, the Council of 100, the Workforce Florida Inc. Board, Volunteer Florida Board of Directors and the Tallahassee Chamber of Commerce. In addition, he was recently asked by Commissioner Winn to represent the Department on the Domestic Security Oversight Board. His leadership role has also extended to the national level. He has served as chairman of the National Council of Community College State Directors and was recently named to the board of trustees of the College Board. Chancellor Armstrong is an alumnus of the Leadership Florida Class of 1999-2000 and a graduate of Harvard University's Kennedy School of Government's Program for Senior Executives in State and Local Government.

Volunteerism and community service is an ongoing personal commitment for Chancellor Armstrong. He has been a volunteer in the Big Brothers program, and has mentored several students at FAMU High School and Rickards High School through the Tallahassee Community College (TCC)-sponsored "Take Stock in Children" program. His support of volunteer activities has also motivated him to assist with the construction of various Habitat for Humanity programs in Tallahassee.

The FCCWE educates and trains more than 1 million students. Many are in emerging and growing fields including nursing, information technology, biotechnology, and education. Workforce placement rates for AS program completers were 79% for the Fall of 2003 and 67% for students partially completing the programs. Students in community college Postsecondary Adult Vocational (PSAV) programs were placed at a rate of 77% for full completers and 65% for partial completers. The placement rate for high demand fields such as nurses, at 98% (2000-01) for completers, is much higher. Among the sixteen members of the Southern Regional Education Board, Florida has the highest retention rates and number of associate degrees conferred in 2003-04.



Dr. John C. Hitt

A native of Houston, Texas, he graduated cum laude in 1962 from Austin College in Sherman, Texas, earning a bachelor of arts degree in psychology. He completed his M.S. in 1964 and his Ph.D. two years later, both in physiological psychology, at Tulane University. His graduate study was supported by fellowships from the Danforth Foundation and the National Science Foundation.

He served as assistant professor at Tulane before moving to Texas Christian University as associate professor of psychology in 1969. Three years later, he was named associate dean of the university. In 1974 he was also appointed vice president of the TCU Research Foundation, and in 1975 he became dean of the graduate school. In 1977 Dr. Hitt left TCU to become provost and vice president for academic affairs and professor of psychology at Bradley University in Peoria, Illinois. In 1987 he moved to the University of Maine as vice president for academic affairs and professor of psychology. In 1991 Dr. Hitt was named Maine's interim president, and in 1992 he became the fourth president of the University of Central Florida. John C. Hitt became the fourth president of the University of Central Florida on March 1, 1992, after nineteen years of administrative experience and a distinguished academic career.

Dr. Hitt serves on the boards of the Greater Orlando Chamber of Commerce, the Economic Development Commission of Mid-Florida, Orlando Regional Health Care System, SunTrust N.A., the Winter Park Health Foundation, and United Arts, among others. He is also a member of the Florida Council of 100 and the Florida High-Tech Corridor Council. Dr. Hitt is past-president of the Florida Association of Colleges and Universities and served on the Presidents Commission of the NCAA until its restructuring in 1997.



Judy Genshaft

Judy Genshaft was appointed president of the University of South Florida in July 2000. During Dr. Genshaft's presidency, USF has been nationally recognized as a top-tier national research university, and it is on track to be among the top public research universities in the nation. With campuses in Tampa, St. Petersburg, Sarasota/Manatee and Lakeland, USF serves more than 44,000 students in more than 200 degree programs on the undergraduate, masters, specialist and doctoral levels, including the doctor of medicine. USF has 12,000 employees and a budget of more than \$1.6 billion annually.

President Genshaft led the development and implementation of a five-year strategic plan that focuses USF resources on strategic priorities. She has also developed a more focused plan to move USF into the top tier of public research universities. The plan strengthens USF's faculty and program quality, student selectivity and achievement, research quality and productivity, and private support.

As the leader of a metropolitan research university, President Genshaft has established herself as a leader for economic development, especially related to high-technology and bioscience. President Genshaft has focused on partnering university research—which under her leadership topped \$310 million last year—with corporate and entrepreneurial partners. She launched the university's high-tech business incubator and is developing USF's Research Park as a hub for bioscience research and entrepreneurship. President Genshaft is active on a national level serving on the American Council on Education (ACE) and the Big East Executive Board as well as the current Chair of the Tampa Bay Partnership, Vice Chair of the Greater Tampa Chamber of Commerce, a member of the Florida High-Tech Corridor and the Florida Council of 100.

Prior to joining USF, President Genshaft served as provost and vice president for academic affairs at the University at Albany, State University of New York. She also held various positions during a 16-year tenure at The Ohio State University. She holds a bachelor's degree in social work and psychology from the University of Wisconsin at Madison, a master's degree in school counseling from Kent State University, and a doctorate in counseling psychology from Kent State. She has authored and co-authored 69 journal articles and 3 books.



Modesto A. Maidique, Ph.D.

Dr. Maidique holds a Ph.D. in Solid State Electronics from MIT and is a graduate of the PMD program at the Harvard Business School. He has served as a member of the faculty at MIT, Harvard, and Stanford. He was a co-founder of Analog Devices Semiconductor, served as CEO of Collaborative Research (now Genome Therapeutics) and as general partner of Hambrecht & Quist, a venture capital firm. He is a renowned authority on the management of high technology enterprises. Throughout his career in both the corporate and academic worlds, Dr. Maidique has been involved with high technology firms in a variety of capacities: as an executive in high technology firms; as a director for multinational high technology giants; and as a professor and lecturer.

The author of numerous articles in academic journals, Dr. Maidique is a contributing author to ten books, and a co-author of *Strategic Management of Technology and Innovation*, a textbook used at more than 100 colleges and universities. An article he co-authored, "The Art of High Technology Management," remains one of the best selling articles published in the *Sloan Management Review*. He is also a co-author of *Energy Future*, a *New York Times* best seller on energy policy.

In 1989, former President George H. W. Bush appointed Dr. Maidique to the President's Educational Policy Advisory Committee. He currently serves on the boards of National Semiconductor, Carnival Corporation, and Quickfilter, and is past chairman of The Beacon Council, Miami's economic development authority. In 2000, President-elect George W. Bush appointed Dr. Maidique to the President's Education Advisory Committee and appointed him to the Presidential Scholars Commission. He served on the Secretary of Energy Advisory Board.



Representative Joe H. Pickens

Representative Pickens (R-Palatka), first elected in 2000, is the first Republican elected to serve Putnam County in the House of Representatives. His district includes all of Putnam, and parts of Clay, Marion, Bradford, Volusia and Lake Counties. He serves as Chairman of the Schools & Learning Council and is also a member of the Policy and Budget and Rules & Calendar Councils as well as the Legislative Budget Commission. Rep. Pickens graduated magna cum Laude from Wofford College in 1980 where he was inducted into Blue Key and Pi Gamma Mu honor societies. He received his Juris Doctor degree from the University of Florida in 1983. He was admitted to practice law in the States of Alabama and Florida in 1984.

Education

Wofford College, Spartanburg, S.C.
Graduated Magna Cum Laude in 1980
Interdepartmental B.A. Government/History
University of Florida College of Law, J.D. 1983

Professional and Personal Affiliations

Member of the Palatka Rotary Club – Dual Paul Harris Fellow
Member and Elder of the First Presbyterian Church of Palatka

Recognitions

Top 20 “Quick Starter” Freshman, Florida Chamber of Commerce—2001
Top 25 Florida Legislators Ranking, Florida Chamber of Commerce—2002
A Honor Roll, Florida Chamber of Commerce—2003, 2004, 2005, 2006
Legislator of the Year, Florida School Boards Association—2001, 2002, 2004, 2005, 2006
Legislator of the Year, Florida Association of District School Superintendents—2004, 2005
Legislator of the Year, Florida Farm Bureau, 2002
Coalition for Education of Exceptional Students Legislative Award—2001-2002
Coastal Conservation Association Florida Legislative Conservation Award—2002
Faith and Family Award, Christian Coalition of Florida—2002
The Trust for Public Land Legislative Leadership Award—2001
Independent Colleges and Universities of Florida Liberty Bell Award—2005
Recipient, Palatka Rotary Club Distinguished Service Award

Recipient, American Cancer Society “Above and Beyond the Call of Duty”
Award



Senator Evelyn J. Lynn

Our guest speaker today is Senator Evelyn J. Lynn. Senator Lynn was elected to the Florida Senate in November of 2002 after completing eight years in the Florida House of Representatives. Prior to her career in the Legislature, she spent almost 30 years as a teacher, then as Assistant Superintendent of the Volusia County School District, and as Ormond Beach City Commissioner.

Senator Lynn holds a Bachelors degree from Queens College in New York, a Masters from Stetson University, and a Doctorate in Instructional Leadership & Administration from the University of Florida. She has worked with students from kindergarten through the university system. Currently, Dr. Lynn serves as Chair of the Senate Committee on Higher Education Appropriations. She is a member of the Senate Committees on Children, Families and Elder Affairs, Commerce, Criminal Justice, Communications and Public Utilities, Rules, and has been appointed by the Senate President to the Cancer Control and Research Advisory Council. She is a recognized leader on matters pertaining to children and families and on educational improvement, in Florida and nationally.

This past session, Senator Lynn passed a bill Florida's A++ Middle School and High School redesign legislation. During her years in the legislature, Senator Lynn has been recognized for her support of business and economic development as keys to improving education and family security. Senator Lynn is the first woman elected to state office from Volusia County, and the first woman to Chair the House Committee on Education Appropriations. She serves on the Education Commission of the States, the Women in Government and Access to Higher Education Task Force and is one of twelve now serving on the National Council of State Legislators Blue Ribbon Commission on Higher Education.